

H. ADVANCE TITLE INFORMATION

STARS IN THE SKY

AIRLINE CATERING AT ITS BEST

by KILIAN REICHERT

CONTENT:

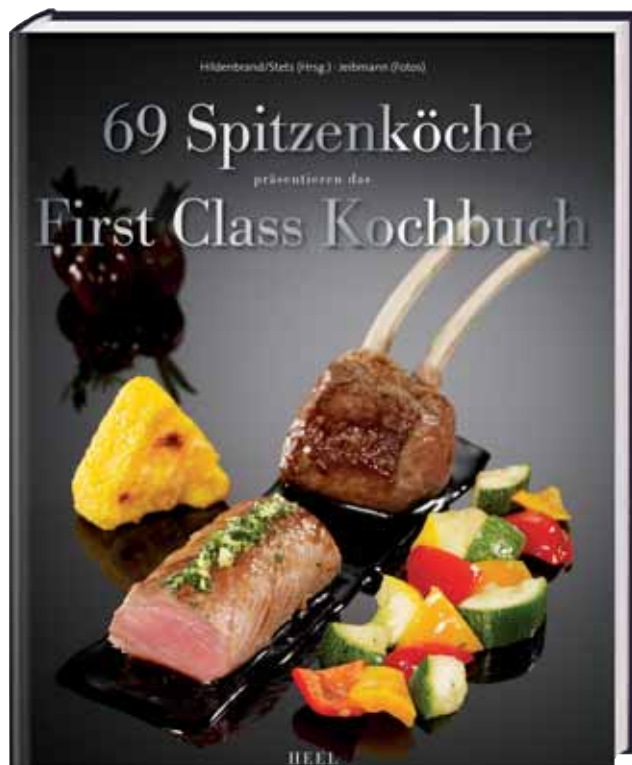
For many years now LSG Sky Chefs (LSG Lufthansa Service Holding AG) are providing tailor-made in-flight services for all types of airlines, all over the world. They employ some 30,000 people at around 200 customer service centres in 49 countries. In 2008, LSG Sky Chefs produced 427 million meals for more than 300 airlines, representing more than 30 percent of the global airline catering market share. The Keys to their continued success are service quality, excellence of their products and exceptional attention to customers' needs. The launch of the Lufthansa 'Connoisseurs on Board' gourmet programme ten years ago, where first-class menus are created and introduced by world-renowned star chefs every two months, has been extremely successful.

This book has been produced in close cooperation with LSG Sky Chefs to commemorate the history of airline catering from the single Steward serving the first passengers in 1928 up to the first class meals created by selected top chefs from all around the world served high above the clouds to an elusive clientele. A total of 68 star chefs have been more than happy to supply one of their on-board recipes for this anniversary book – so far there is no other cook book that comprises this many star chefs. The ingredients for each recipe have been altered so anyone can cook the relevant dish at home. Small boxes with brief information on the most important developments in modern aviation round up this truly unique company history.

Rights all available

SPECIFICATIONS:

- approx. 176 pages
- approx. 200 pictures, full colour throughout
- Hardcover with jacket
- trim size 255 x 310 mm
- retail price: €39.90
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