

# H. ADVANCE TITLE INFORMATION

## THE GERMAN BBQ SPORTS CLUB PRESENTS THE ULTIMATE GRILLING BIBLE

by GEORG HARTUNG

### CONTENT:

When summertime pushes the mercury up, the average German's thoughts turn to one thing: grilling. They may not have invented it, but Germans have made the grill their own. It's not merely about cooking: 'Grillen' is a happening and a culture of its own. Charcoal or electric? Briquettes or solid stone? The choice of grill says a lot about the person's views on life. This is where our team of authors enters the scene: dedicated to this way of life, they formed the BBQ Sports Club, Germany's largest Grilling community, the ultimate address for all BBQ enthusiasts.

Bratwurst or steak? Salt rub or plain? Marinade? Grilled sides or raw? The hungry, grill-crazy Germans will tackle it all. However despite the obvious Bratwurst cliché, Germans will slap anything on the grill: from steaks to bread on a stick, marinated cheese and vegetables. Wurst is still a classic though: according to one recent study of grilling habits Bratwurst is served in 93% of all grill events – washed down with a good supply of beer!

This compilation of tried and tested, even award winning recipes will certainly ensure that Germany's outdoor cuisine won't lose its popularity that quickly. If you've read this book you'll be the unobjectioned commander of the grill!

Rights all available

### SPECIFICATIONS:

- approx. 300 pages
- approx. 400 full colour photographs
  - hardcover
- trim size 148 x 210 mm
- retail price: €9.95
- ISBN 978-3-86852-226-6
- Publication March 2010



HEEL Verlag GmbH - Foreign Rights - Gut Pottscheidt - 53639 Königswinter  
Tel.: +49 - 22 23 - 92 30 0 - Fax: +49 - 22 23 - 92 30 13

Rudolf Jäger (Hrsg.)

# Grillen

## wie die Weltmeister

**VORAB-  
MUSTER!**

Inhalt entspricht  
nicht dem  
Titelbild

+ geballtem  
Grillwissen  
von A-Z

Die besten Rezepte  
des deutschen  
Grillsportvereins

**HEEL**

