

# ALFA ROMEO 100 YEARS

**By Christian Schön**

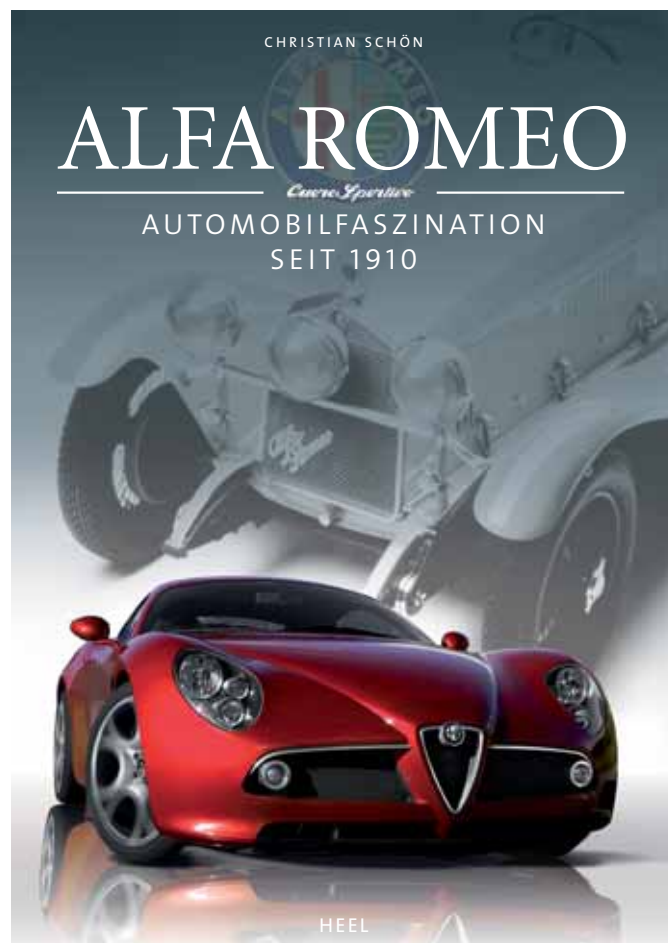
**CONTENT:**

In 2010 one of Europe's largest and prestigious car manufacturers, Alfa Romeo, will celebrate its 100<sup>th</sup> anniversary. Due to this occasion Christian Schön compiles this company history right in time for the start of the celebrations in Spring next year. After being taken over by FIAT in 1986 the new success formula seems to be working and Alfa Romeo cars continue to create a world of passion and engagement among its fans.

This book covers the entire history from the famous models such as the 24 HP, 6C 1750, Giulietta, Giulia, Spider, Alfetta, 164, Mito or the brandnew 8C Competizione Spider right up to the company's successful motor sport engagement, from the Mille Miglia and Le Mans to the World Sports Car Championship.

A must have for all Alfisti.

**Rights all available**



**SPECIFICATIONS:**

- approx. 136 pages
- approx. 180 mainly colour pictures
  - softcover
  - trim size 210 x 297 mm
  - retail price: € 19.95
- ISBN 978-3-86852-271-6
- Publication February 2010

CHRISTIAN SCHÖN

# ALFA ROMEO

*Cuore Sportivo*

AUTOMOBILFASZINATION  
SEIT 1910



HEEL