

H. TITLE INFORMATION

VW BEETLE - The Volkswagen Myth

By Thomas Lang

CONTENT:

By the time VW finally stopped the production in July 2003 a total of 21,529,464 VW Beetles were built. Thousands of them have been preserved across the world and many are still in regular use. There are plenty of books on the VW Beetle, one of the best-loved of all classic cars, so what else is there to say about it you might ask. Well, as far as the author, Thomas Lang, is concerned some of the following aspects of the beetle have been neglected so far, e.g. its political influence, its role as an economic symbol and contemporary witness and its image. On its own none of these aspects seem too exciting however combined as a central theme the entire book offers enticing new aspects and interesting insights into the Era of the Volkswagen Beetle.

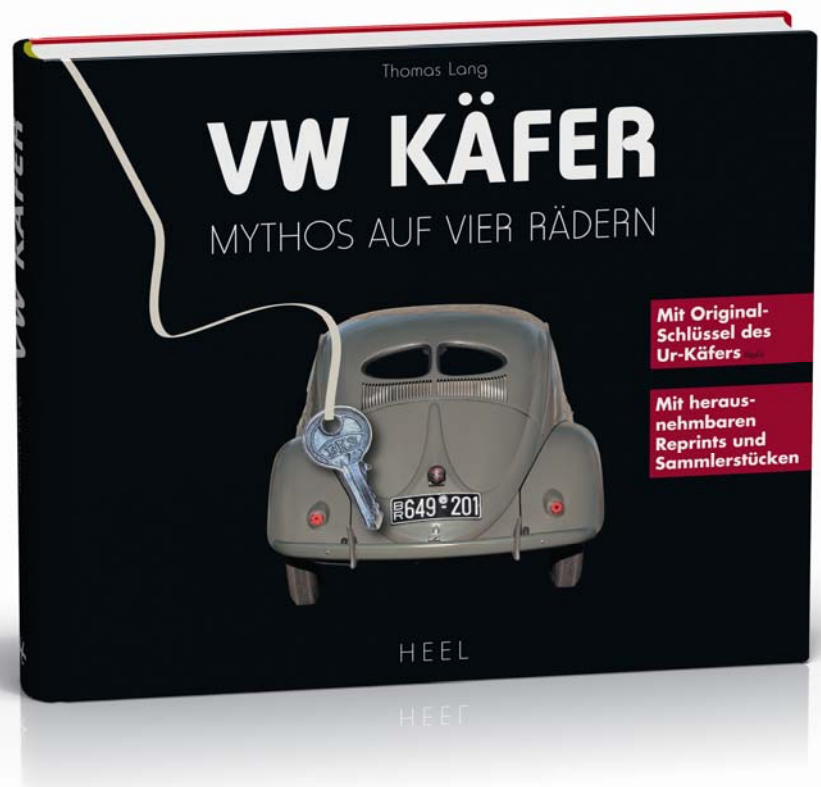
In order to emphasize its groundbreaking success as the most popular vehicle Volkswagen ever produced the company has opened their archives to reveal previously unpublished memorabilia for facsimile reproduction tucked into sleeves throughout the book which make this collection a unique and indispensable resource for any Beetle enthusiast.

***Includes 6 removable Facsimile items
and a replica of a Type 1 KDF VW Beetle car key.***

Rights all available

SPECIFICATIONS:

- 160 pages
- 250 mainly colour photographs
- hardbound
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