

H. ADVANCE TITLE INFORMATION

LEICA M

FROM 1954 UNTIL TODAY

by Günter Osterloh

CONTENT:

There is no other product in the world that is as exciting technically as the Leica M camera, whose design, manufacture and styling remained nearly unchanged during the past 60 years.

This official book has been completely updated and includes all information on the new Digital Leica M Typ 240. It vividly describes, in words and with numerous illustrations, how this unique camera came to be and how it was possible to continually optimize its functions and to complement them with new technologies that were both innovative and sensible.

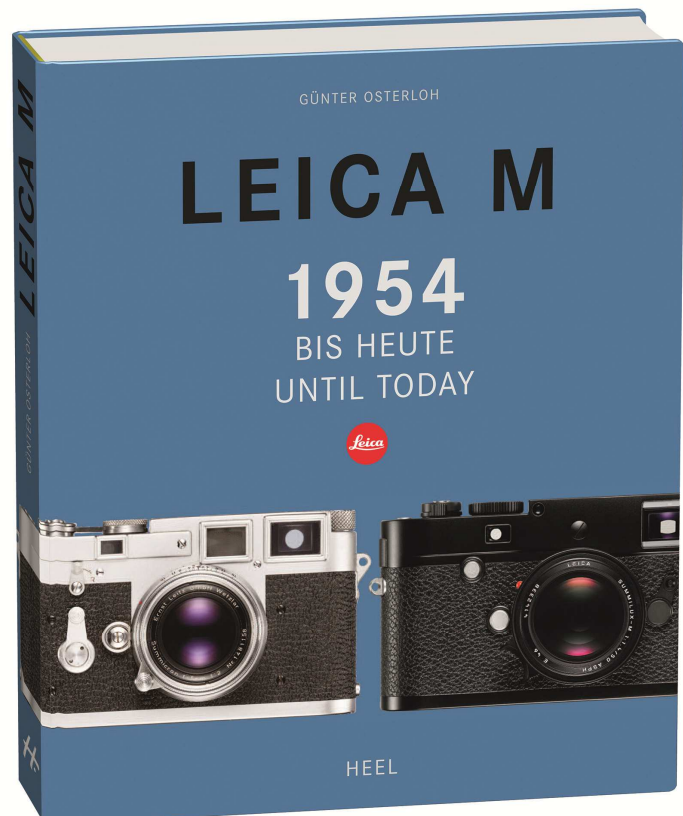
THE AUTHOR:

For fifty years now, Günter Osterloh has been accompanying Leica M cameras while working for Leitz and Leica. As product manager and as "dean" of the Leica Academy, he got to know nearly all the individuals who contributed to the creation of the Leica M system. He is also in charge of the Leica archive in Germany and is currently working on a 15 m long exhibiton "wall" which shows the history of the Leica factory in their headquarters in Wetzlar, Germany.

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SPECIFICATIONS:

- approx. 312 pages
- 200 colour pictures
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