

H. ADVANCE TITLE INFORMATION

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50 YEARS OF INNOVATION & STYLE

by FRANK THOMAS DIETZ

CONTENT:

When Günther Irmischer (senior) first began converting vehicles for racing purposes almost 50 years ago, he could probably never have imagined what this would develop into. Today the worldwide operating company has established a reputation for innovative technology combined with reliable engineering. In addition it also stands for quality, technical expertise and experience in motorsport. World-famous drivers like Walter Röhrl, Sepp Haider and Johnny Cecotto succeeded in vehicles customised and tuned by Irmischer .

This representative volume written by Opel expert Frank Dietz depicts the complete 50 years' history of Irmischer, providing profound background information plus a wealth of fascinating photo material from the Irmischer archives.

THE AUTHOR:

Frank Dietz is an acknowledged writer of technical reference books. He has been working as press spokesperson at numerous big automotive companies, one of them Opel.

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