

H. ADVANCE TITLE INFORMATION

THE ULTIMATE GUIDE TO SECOND-HAND FASHION

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CONTENT:

If you do not want to spend too much money on clothes, but are still eager to catch up on the latest fashion trends, you are well advised to look for second-hand clothes and accessories, which are basically available in great quantities.

However it is actually tricky enough to find out about the right places and providers while looking for the hottest pieces. And oftentimes it is crucial to recognize the real thing at all, being able to distinguish original brand quality from fakes.

Further advice on successfully buying and selling second-hand clothes is supplied by 11 of the hippest fashion bloggers which are portrayed in this volume.

The authors, experienced marketing managers all, have turned their personal passion into a (new) profession by founding the *Prelovee* search engine, which assists fashionistas in finding affordable and hot second-hand clothes.

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