

H. ADVANCE TITLE INFORMATION

THE PORSCHE DICTIONARY

by **ROLAND LÖWISCH**

CONTENT:

This new and unique gift book for all Porsche enthusiasts and connoisseurs offers the ultimate know-how on everything related to Porsche, including numerous terms which are hardly known by anyone except for experts.

Starting with questions on the origin of the name 'Carrera' or, for instance, on how and why to use the triangular scraper, the author - an acknowledged expert on Porsche history and cars - tells and explains in an amusing way how countless terms related to Porsche came into being.

The first book unfurling the subject from a completely new point of view – not only for Porsche enthusiasts!

Rights all available

SPECIFICATIONS:

- 136 pages
- approx.50 mostly coloured photos
- hardbound
- trim size: 148 x 210 mm
- retail price € 14.99
- ISBN 978-3-95843-943-6
- Publication: July 2019



HEEL Verlag GmbH + Foreign Rights + Gut Pottscheidt + 53639 Koenigswinter + Germany
k.michelberger@heel-verlag.de + s.becker-barth@heel-verlag.de + www.heel-verlag.de