

ERNST LEITZ III

by **KNUT KUEHN-LEITZ**

CONTENT:

This new book, edited by Knut Kühn-Leitz, who has already published books on Ernst Leitz I and his grandfather Ernst Leitz II, focuses on the time from the mid 1950s until 1976, when Ernst Leitz III (1906-1976) acted as a managing director of the Wetzlar based family-owned Leitz enterprise, together with his brothers Ludwig and Günther.

These years have been characterized by innovation, diversification and the implementation of various branches within the company's business areas of microscopy, photography and high precision measurement. Lots of new inventions encouraged by Ernst Leitz III have been ground-breaking in terms of technical realisation and trend-setting.

Many numerous contemporary witnesses, companions and former employees contribute to this unique biographical documentation - A fascinating story of a clear-sighted entrepreneur who paired a sense of proportion with social and political commitment!

Rights all available

SPECIFICATIONS:

- 280 pages
- approx. 200 pictures
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