

# H. TITLE INFORMATION

# PORSCHE ARCHIVE(S) UNLOCKED

by Jan-Henrik Muche

## CONTENT:

Since the foundation of the Porsche design office 75 years ago, the archive has been part of the company and the Porsche brand. It is the company's memory and database, filled with hundreds of thousands of exhibits. As a result, not every item on the inventory list can be shown to museum visitors. For the first time in their history, the Zuffenhausen-based company is presenting 100 extraordinary and often previously unseen exhibits from the depths of the company archive.

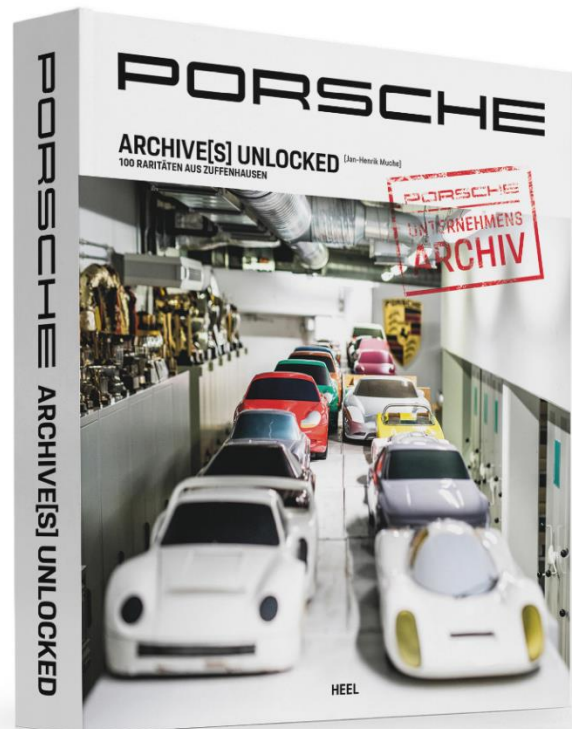
Automotive journalist and Porsche expert Jan-Henrik Muche has compiled a selection of the most interesting items and exhibits in close cooperation with experts and historians from the Porsche Corporate Archives. Specially taken photos are flanked by historical footage and never-before-seen photographs from the archive.

Jan-Henrik Muche, born in 1971, has been editor-in-chief of PORSCHE FAHRER magazine for ten years. The renowned motor journalist has already written the books on 'Porsche 924 and 944', 'Audi Quattro' and 'The New Big Opel GT Book' for HEEL Verlag.

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