ADVANCE TITLE INFORMATION

BMW E36 TECHNIQUE & EVOLUTION

by Roland Löwisch

CONTENT:

Introduced in 1990 as the successor to the E30 series, the E36 quickly became a great success for the Munich-based carmaker. In 10 years, over 2.7 million vehicles were sold in a wide variety of body versions. Today, the vehicles are popular classics, the first models already classic cars and sought-after collectors' vehicles, especially the high-performance M version.

In the series "Edition Markt", motor journalist Roland Löwisch tells the success story of the now rare 3 Series in an emotional and lively way. Numerous contemporary pictures and detailed technical data complement the highly informative text and document a special piece of BMW history.

The author is Roland Löwisch, a freelance journalist who writes for WELT and Playboy, among others. He once worked at STERN as a editor for motor sport, as Auto-Bild chief reporter and as an editorial director for Sportscars.

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