



Foreign Rights Guide

TRANSPORT & COLLECTIBLES

SPRING 2024

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ADVANCE TITLE INFORMATION

PORSCHE 911

ENGINE BOOK

by Tobias Aichele

CONTENT:

In a Porsche 911, man and machine communicate, at any speed. Tobias Aichele describes the successful story of an engine whose potential nobody believed in when it was presented at the IAA in Frankfurt in 1963.

An engine that, according to engine genius Hans Mezger, was "everything but a Formula 1 engine". An engine that impressively embodied the philosophy of the company's founder, Ferry Porsche, who always wanted a close relationship between production and racing cars.

This book documents the impressive technical evolution of the Porsche 911's six-cylinder engine in words and pictures, including all facts and figures of all model series up to and including the Type 993.

The author was former head of Porsche's domestic press department and is therefore superbly qualified to write this book. Besides his profound knowledge of the subject he got access to the Porsche archives and was able to gather all valuable information on the evolution of one of the world's fastest road going sports car.

Rights all available

SPECIFICATIONS:

- 208 pages
- many colour images
- hardcover
- trim size 300 x 250 mm
- retail price: € 35,-
- ISBN 978-3-96664-784-7
- Publication: April 2024



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ADVANCE TITLE INFORMATION

BMW E36

TECHNIQUE & EVOLUTION

by Roland Löwisch

CONTENT:

Introduced in 1990 as the successor to the E30 series, the E36 quickly became a great success for the Munich-based carmaker. In 10 years, over 2.7 million vehicles were sold in a wide variety of body versions. Today, the vehicles are popular classics, the first models already classic cars and sought-after collectors' vehicles, especially the high-performance M version.

In the series "Edition Markt", motor journalist Roland Löwisch tells the success story of the now rare 3 Series in an emotional and lively way. Numerous contemporary pictures and detailed technical data complement the highly informative text and document a special piece of BMW history.

The author is Roland Löwisch, a freelance journalist who writes for WELT and Playboy, among others. He used to work at German lifestyle magazine STERN as a editor for motor sport, as Auto-BILD chief reporter and as an editorial director for Sportscars.

Rights all available

SPECIFICATIONS:

- 128 pages
- many colour images
- hardcover
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- retail price: € 28,-
- ISBN 978-3-96664-776-2
- Publication: April 2024



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ADVANCE TITLE INFORMATION

FORD MUSTANG

ALL MODEL YEARS

by Tom Kettler

CONTENT:

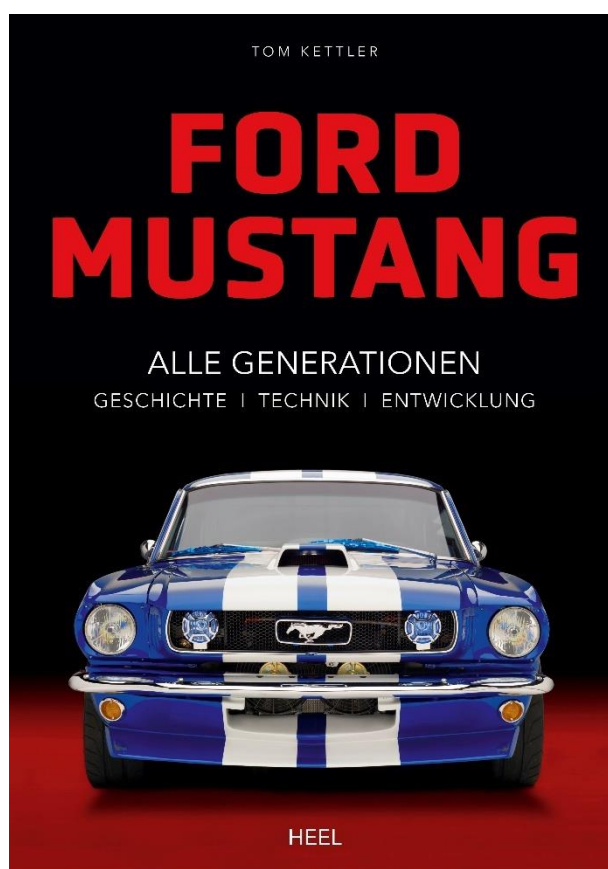
With the Mustang of 1964, the Ford Motor Company created the new species of compact yet powerful US sports car for family men, whose descendants continue this tradition to this day. While well-preserved examples of the early model series have long been traded at collector's prices, the American carmaker has managed to revive the cult of the Pony Car again and again with the more recent Mustang versions.

In this new volume from the Edition American Classics, US car specialist Tom Kettler presents all Mustang versions up to the new, seventh model generation in 2023.

Rights all available

SPECIFICATIONS:

- 160 pages
- many coloured photographs
- softcover
- trim size 215 x 304 mm
- retail price: € 25,-
- ISBN 978-3-96664-786-1
- Publication: May 2024



H. TITLE INFORMATION

BUCKET LIST FOR BMW DRIVERS

100 MUST-HAVE EXPERIENCES

by Roland Löwisch

CONTENT:

The new bucket list for BMW drivers shows fans of the brand what they must have done: Whether it's choosing the right vehicle, taking a night drive through the Munich highways, dreamily listening to the sound of an M-Bolide or going for a drive with friends of the brand - every item on the bucket list promises excitement, fun and plenty of brand know-how.

So buy it, pack it and tick it off!

The author Roland Löwisch has formerly worked as an editor, reporter and editorial director at a number of Germany's most acknowledged motoring and lifestyle magazines, now he is a freelance journalist writing for WELT and Playboy, among others.

Rights all available

SPECIFICATIONS:

- 120 pages
- many colour images
- softcover
- trim size 168 x 210 mm
- retail price: € 12,99
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TITLE INFORMATION

BUCKET LIST FOR MERCEDES DRIVERS

100 MUST-HAVE EXPERIENCES

by Roland Löwisch

CONTENT:

This new bucket list for Mercedes drivers presents a hundred fun, exciting and worthwhile things a Mercedes enthusiast should have experienced.

Whether it's a factory tour, a museum visit or a club meeting, tick off all the important points and enjoy a life with and for your favorite car.

Whether it is a SUV or a sedan, just follow the star!

Rights all available

SPECIFICATIONS:

- 120 pages
- many colour images
- softcover
- trim size 168 x 210 mm
- retail price: € 12,99
- ISBN 978-3-96664-727-4
- Published October 2023



ADVANCE TITLE INFORMATION

BUCKET LIST FOR VESPA DRIVERS

100 MUST-HAVES FOR ANY SCOOTER DRIVER

by Uli Böckmann

CONTENT:

This unusual list of experiences for Vespa riders presents all brand enthusiasts with 100 fun, impressive and worthwhile attractions, ideas and events that you should have experienced with your Vespa.

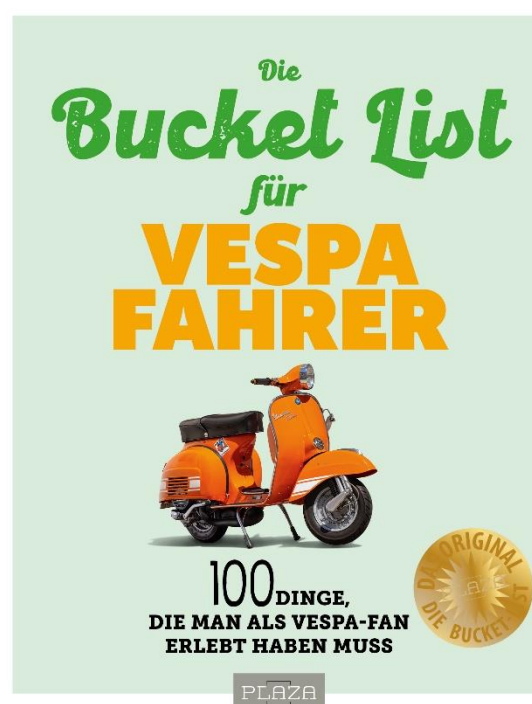
From rolling up to a trip to the Vespa Museum to the Vespa World Days - tick off all the experience points and learn interesting and interesting facts about the iconic scooters from Italy along the way. Enjoy life in the open air, whether with classics like a GS 150 or a PX, a modern GTS or Primavera, and make your way to your destination.

The author started his professional career as a copywriter, but soon he turned his personal passion into a profession and has meanwhile, next to this book publications, been writing for motorbike and classic car magazines for more than 30 years.

Rights all available

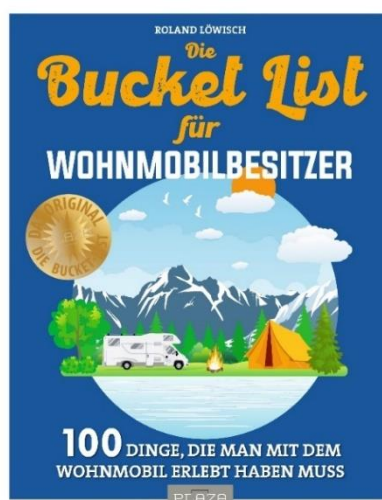
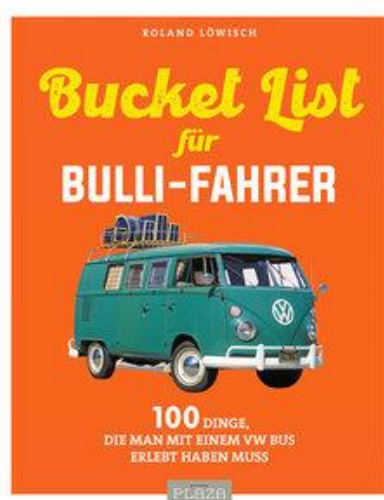
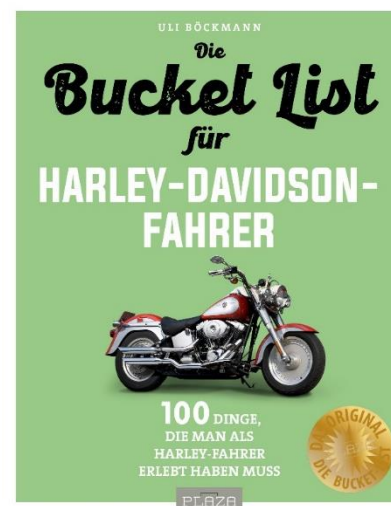
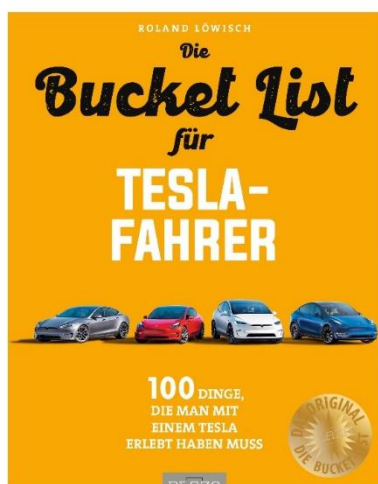
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ENJOY EVEN MORE BUCKET LISTS FROM THE WORLD OF TRANSPORT:



SPECIFICATIONS :

- 120 pages
- many colour images
- softcover
- trim size 168 x 210 mm
- retail price: € 12,99

TITLE INFORMATION

BUCKET LIST FOR RAILWAY FANS

100 MUST-HAVE EXPERIENCES

by Roland Löwisch

CONTENT:

Whether it's railroad history or current trends, this bucket list for friends of the rails suggests one hundred hints that a railfan should have followed!

Let it be two centuries of railroad history to be traced in the German railroad museum in Nürnberg, the 'railroad cathedral' in Antwerp (widely considered the world's most beautiful station), a railroad cemetery or the New York Highline – get prepared for spectacular rail adventures, or get to know peculiarities from the world of rails right from your home couch; in any case you will not fail to widen your (railway) horizon!

Rights all available

SPECIFICATIONS:

- 120 pages
- many coloured photographs
- softcover
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- retail price: € 12.99
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ADVANCE TITLE INFORMATION

THE BIG BOOK OF THE TRANS-EUROPE-EXPRESS

by Jörg Hajt

CONTENT:

This lavishly illustrated book supplies a vivid picture of the legendary *Trans-Europe-Express* trains, which were in use from 1957 to 1988, connecting countries of the European Economic Community with Austria, Switzerland and Spain with an unique degree of convenience and comfort. Today, it's unfortunately only on especially arranged trips that this unique form of traveling can be traced once more.

The author Jörg Hajt describes the development of TEE traffic in great detail, displaying the technical history of the individual multiple-unit trains as well as the life histories of the 60 train pairs in service.

A great book to experience railway romance and to gather an impression of the lifestyle of times long past!

The author is an acknowledged expert on railways (both in real life and scale models), and a photographer, with more than 15 titles published so far at HEEL Verlag (and other specialized publishers).

Rights all available

SPECIFICATIONS:

- 152 pages
- many coloured photographs
- hardcover
- trim size 300 x 240 mm
- retail price: € 30,-
- ISBN 978-3-96664-732-8
- Publication: March 2024



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H. ADVANCE TITLE INFORMATION

LEGENDARY TRAINS

by Jörg Hajt / Udo Paulitz

CONTENT:

The invention of the railway once changed the world: whether steam locomotive, electric locomotive or diesel locomotives - since "Locomotion No. 1", which was celebrated as the first public railway in England on 27 September 1825, technology has developed rapidly in the face of the ever-growing demand for transport services.

In this book you will learn all about the legendary trains of the world. The different series are presented with detailed descriptions and the most important technical data and areas of application. A wealth of emotional images, illustrations and interesting facts about the railway complete this publication.

Step into a railway adventure without limits!



Rights all available

SPECIFICATIONS:

- 224 pages
- many colour images
- hardcover
- trim size 222 x 275 mm
- retail price: € 14,99
- ISBN 978-3-96664-781-6
- Publication: May 2024

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H. ADVANCE TITLE INFORMATION

ICONIC CARS OF THE 1990s

by Roland Löwisch

CONTENT:

The 1990s were the decade of supermodels, techno or grunge, Eurodance and, of course, lots of mainstream, loose jeans, Love Parade, etc. And it's precisely this diversity that can be found on Germany's roads:

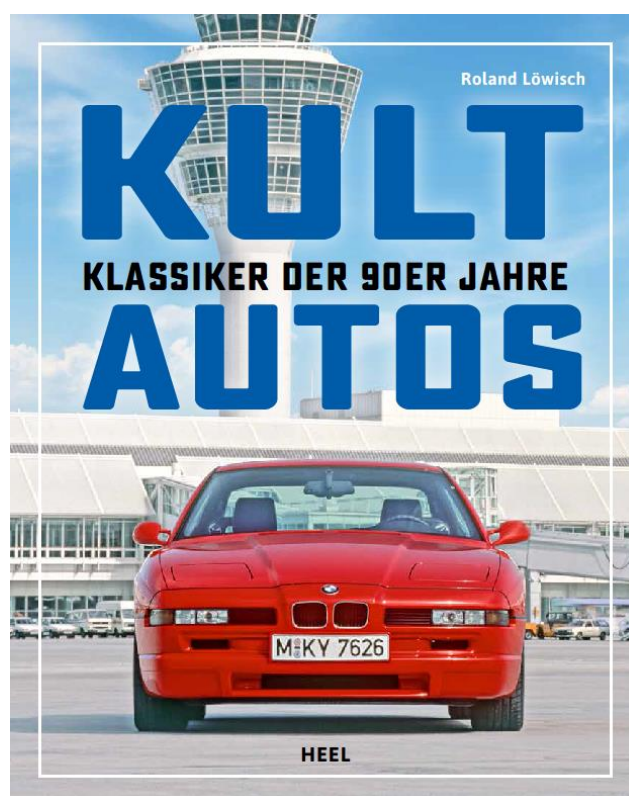
Whether it's the Audi A2, the economy model for the well-groomed bourgeois, the Fiat Multipla, the car for the particularly brave, or a Lamborghini Diablo – this book brings together the most beautiful, bizarre, famous and fastest cars of the '90s and provides the reader with an overview of the cult cars of a real loud decade.

The author is Roland Löwisch, a freelance journalist who writes for WELT and Playboy, among others. He once worked at STERN as a editor for motor sport, as Auto-Bild chief reporter and as an editorial director for Sportscars.

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SPECIFICATIONS:

- 224 pages
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ADVANCE TITLE INFORMATION

IRMSCHER – 50 YEARS OF INNOVATION & STYLE

by Frank Thomas Dietz

CONTENT:

When Günther Irmischer (senior) first began converting vehicles for racing purposes almost 50 years ago, he could probably never have imagined what this would develop into. Today the worldwide operating company has established a reputation for innovative technology combined with reliable engineering. In addition it also stands for quality, technical expertise and experience in motorsport. World-famous drivers like Walter Röhrl, Sepp Haider and Johnny Cecotto succeeded in vehicles customised and tuned by Irmischer.

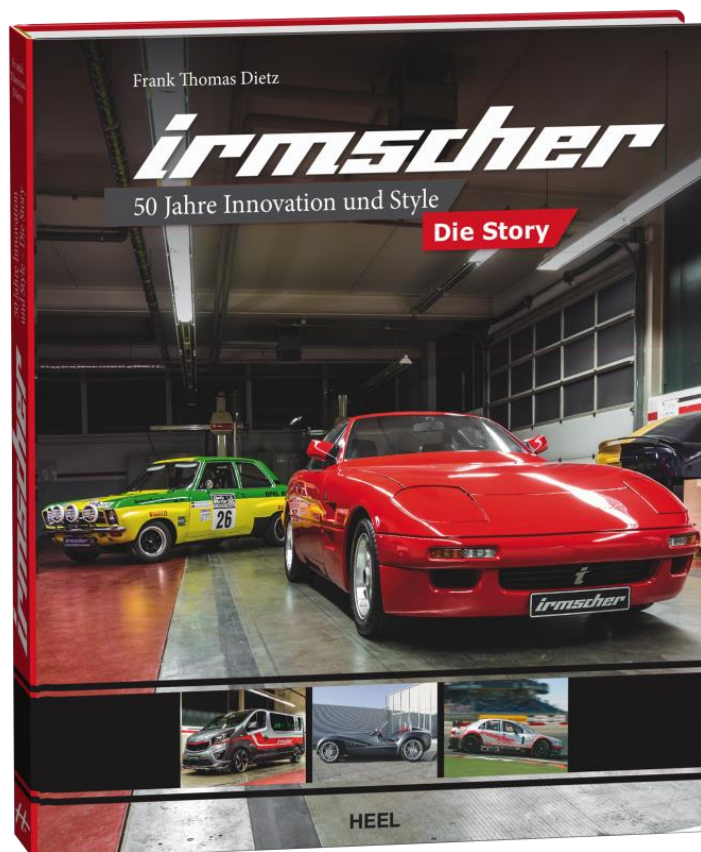
This representative volume written by Opel expert Frank Dietz depicts the complete 50 years' history of Irmischer, providing profound background information plus a wealth of fascinating photo material from the Irmischer archives.

The author Frank Dietz is an acknowledged writer of technical reference books. He has been working as press spokesperson at numerous big automotive companies, for instance Opel.

Rights all available

SPECIFICATIONS:

- 176 pages
- more than 150 pictures
- hardbound with jacket
- trim size 245 x 290 mm
- retail price: € 39.95
- ISBN 978-3-95843-697-8
- Publication: March 2024





ADVANCE TITLE INFORMATION

QUIZ BOX

FORMULA ONE

CONTENT:

For decades, Formula 1 has fascinated fans around the world as the premier class of motorsport. Top technical achievements by the engineers, fearless drivers, almost unimaginable budgets of the big teams and a perfect marketing machinery make Grand Prix sport the epitome of professionalism today.

With 100 questions of varying difficulty on 50 elaborately designed cards, this quiz challenges the knowledge of all Formula 1 fans. Detailed answers on the back of the cards provide a wealth of interesting information about the premier class. Pure fun for everyone who loves Formula 1.

Rights all available

SPECIFICATIONS:

- 52 fully-coloured cards
- box size: 96 x 135 mm
- retail price € 12.99
- ISBN 978-3-96664-779-3
- Publication: May 2024



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H. ADVANCE TITLE INFORMATION

SUPER TRUCKS

by Michael Füngeling

CONTENT:

From the beginnings to today's electric and hydrogen concepts, this book is dedicated to the most popular, most powerful and most unusual trucks from international manufacturers. From the simple small truck to the 40-tonne truck and the up to 50-metre-long roadtrains in Australia: With informative texts and spectacular visual material as well as with numerous technical data, the latest volume from the HEEL success series tells the development history of these transport wonders. A must for all truckers and truck enthusiasts, young and old.

The author began writing as a journalist while still studying history. After working for radio and television in Germany and abroad, he switched to the print sector in 1992 and since then has been writing for various specialized magazines, next to writing books.

Rights all available

SPECIFICATIONS:

- 224 pages
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- hardcover
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- retail price: € 14,99
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ADVANCE TITLE INFORMATION

BUCKET LIST TRACTOR

100 MUST-HAVES FOR ENTHUSIASTS

by Roland Löwisch

CONTENT:

Given the natural impact these high-performance machinery usually supply...- which are, besides, the vital experiences for any tractor driver or owner?

Here comes a selection of unique tractor experiences on and with Bulldog & Co: So why not take part in 24-hour race for vintage tractors, or become member of a tractor club to share your enthusiasm with peers?

An extraordinary surprise is guaranteed when picking up the chosen one for the next date with a tractor. And don't miss to bestow a suitable name on your tractor, complete with a baptism ceremony.

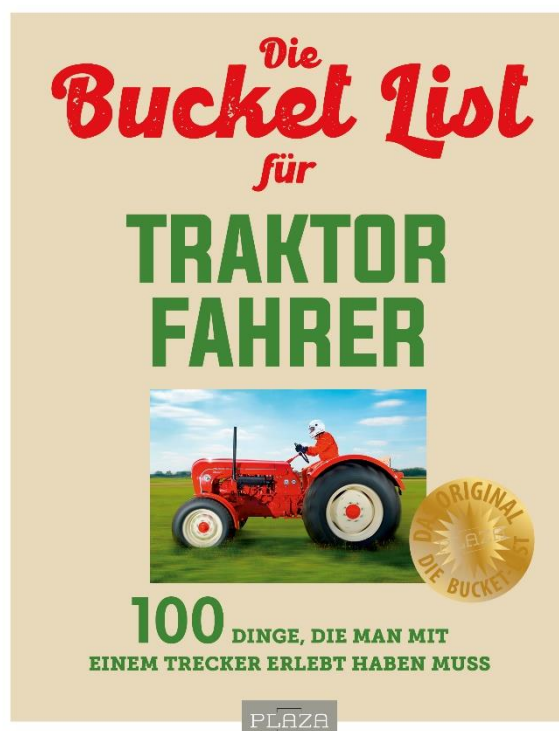
This bucket list offers serious, sometimes a little offbeat, but always exciting and entertaining tips for beautiful and lasting memories!

The author is Roland Löwisch, a freelance journalist who writes for several automotive and lifestyle magazines. He held positions as motor sports editor, chief reporter and editorial director for the most acknowledged German specialized press magazines.

Rights all available

SPECIFICATIONS:

- 128 pages
- many colour images
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- retail price: € 12,99
- ISBN 978-3-96664-785-4
- Publication: February 2024



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ADVANCE TITLE INFORMATION

100 TRACTORS YOU MUST DRIVE

by Johannes Reh

CONTENT:

Brand-independent but strictly subjective - the author presents a selection of 100 tractors, combine harvesters and commercial vehicles that every enthusiast should have driven. It is not just a matter of power or appearance - quirky, rare or particularly eye-catching models are featured here as well as machines that are in daily use.

Every vehicle is presented in word and picture, complete with technical specifications and an overview on particular strengths and weaknesses. In addition, you will find amusing anecdotes and details worth knowing.

Beautifully displayed information and entertainment not only for fans of agricultural vehicles!

Rights all available

SPECIFICATIONS:

- 112 pages
- many colour images
- softcover
- trim size 168 x 210 mm
- retail price: € 12,99
- ISBN 978-3-96664-723-6
- Publication: February 2024





ADVANCE TITLE INFORMATION

VINTAGE TRACTOR VALUE GUIDE – 8th edition

CONTENT:

With over 850 different tractors and tractors described in detail, the revised new edition of the successful market leader offers a reliable market overview and at the same time an overview of well-known and less well-known classic tractor models.

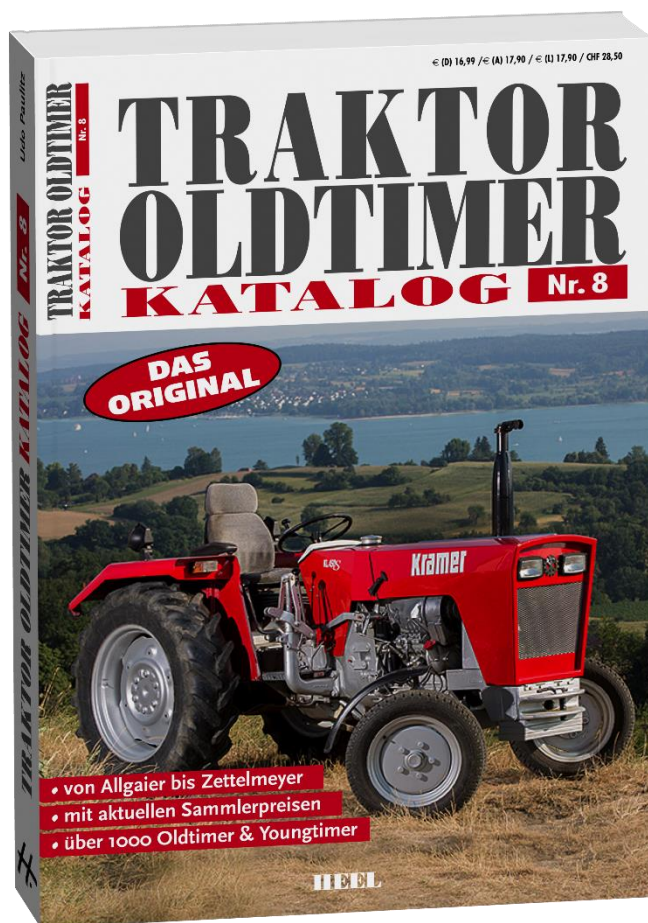
The Tractor Oldtimer Catalogue is the acknowledged standard work with excellent picture material, current market prices from Classic Data and a wealth of technical data on the individual models and information on the various brands.

An indispensable price guide through the tractor scene.

Rights all available

SPECIFICATIONS:

- 384 pages
- approx. 900 colour illustrations
- softcover
- trim size 210 x 297 mm
- retail price: € 19.99
- ISBN 978-3-86852-792-6
- Publication: March 2024



ADVANCE TITLE INFORMATION

THE ULTIMATE GUIDE TO WELDING

by Sven Wedemeyer / Marvin Diehl

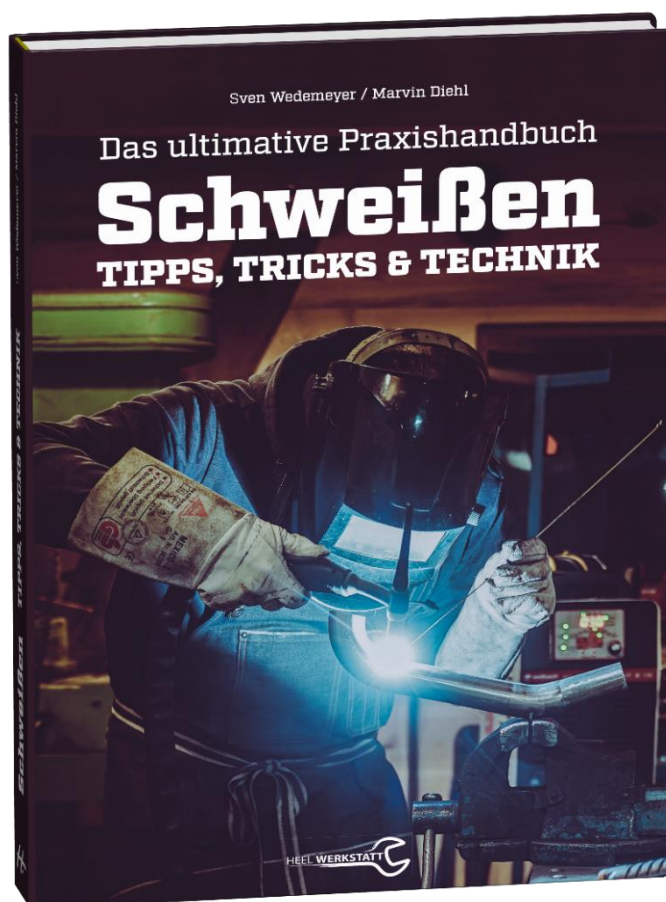
CONTENT:

Here comes the ultimate resource packed with know-how on how to weld and braze like a pro, aiming at beginners as well as advanced.

For all hobby screwdrivers and restorers, the authors provide easy-to-follow and field-proven step-by-step instructions to all techniques required when dealing with the different welding methods / procedures.

No matter whether being interested in flame cutting, plasma arc welding or gas metal arc welding, this comprehensive guide will leave no questions unanswered!

The authors are a motoring journalist and a manufacturer of frames and equipment for BMW motorcycles, both motor enthusiasts with long-time experience in their subjects.



Rights all available

SPECIFICATIONS:

- 256 pages
- approx. 600 colour pictures
- hardbound
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- retail price: € 39.95
- ISBN 978-3-96664-542-3
- Publication: January 2024

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H. TITLE INFORMATION

WRISTWATCH ANNUAL 2023/24

by Peter Braun

CONTENT:

More than 1,000 high-quality mechanical watches at a glance: Every year, professionals, collectors and enthusiasts eagerly await the new wristwatch catalogue, which presents the new productions of the best-known watch manufacturers. Specialist Peter Braun has compiled all the specifications, prices and pictures and provides the readership with a comprehensive overview of the most beautiful and valuable collector's models.

The ultimate reference work for all watchmakers, collectors and watch enthusiasts!

The author Peter Braun has been editor-in-chief of ARMBANDUHREN magazine and publisher of the annual catalogue for more than 25 years.

His professional and personal interest is in turning wheels: besides mechanical watch movements, he is equally fascinated by bicycles, motorbikes and sports cars.

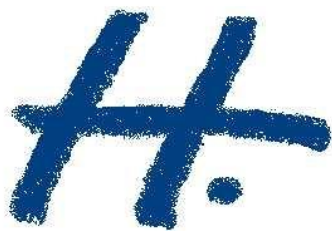
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SPECIFICATIONS:

- 344 pages
- approx. 1400 full colour pictures
- paperback
- trim size 210 x 297 mm
- retail price: € 24.90
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HOBBIES & DIY

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Stephanie Becker-Barth
s.becker-barth@heel-verlag.de

Corinna Roeger
c.roeger@heel-verlag.de

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